

# Encouraging Engagement with Kortext

We all know the landscape of teaching and learning has drastically changed in the last 18 months, with many in the academic sector seeing a decline in student engagement.

In the UK, 1 in 12 students, or just over 8%, leave higher education during their first year of study, and a further study found that 37% of students think about withdrawing from Higher Education all together.\*

If you're left scratching your head wondering what it is that you can do to drive engagement with your students, here are some very helpful hints and tips to increase engagement whilst using Kortext.

\*What Works?, 2012

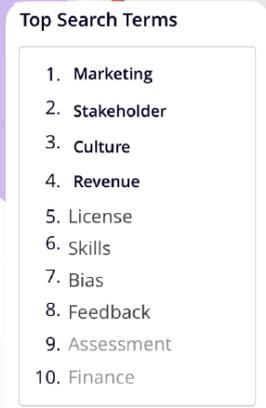
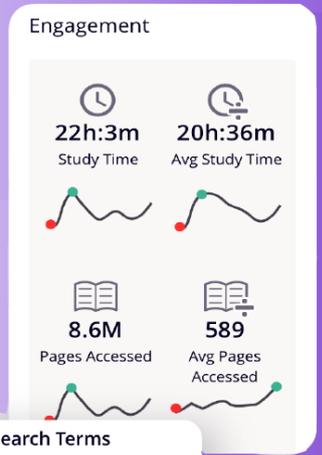


# Data

The first tip is make best use of all of the analytics data provided.

As an academic, you should have full access to our Analytics Dashboard, which can give you an in-depth look at all aspects of student engagement with the texts that you've specified for your modules.

From here, you will be able to see which students are not engaging with the content prescribed and therefore have a remedial discussion with them to try and understand why they are not engaging. You can track elements such as pages accessed, search terms, devices used, location and more!



# Groups

Student loneliness and poor mental wellbeing has steadily increased during the pandemic, with poor mental health being cited as one of the main reasons a third of students disengage and drop out of higher education.

To help students combat the feelings of loneliness, collaborative learning can be encouraged as a method to enable them to engage with others on their course.

Using Kortext's Group functionality to inspire collaborative learning isn't only great for encouraging communication between students, other benefits of collaborative learning include:

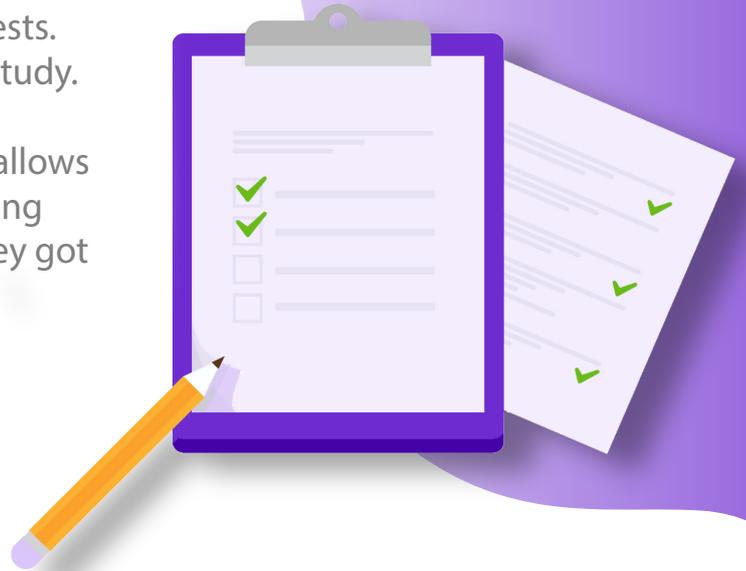
- Sharing of knowledge and alternate ideas, leading to a richer learning experience,
- Encourages accountability, leading to improved performance,
- Encourages usage of the platform, allowing you to track usage.



## Tests

Some of our eTextbooks have interactive tests. This is an excellent way to encourage self-study.

The tests within the interactive eTextbooks allows students to see their results instantly, guiding them to areas they may need to focus if they got the answers wrong.



### Display options

Default

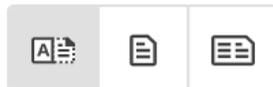
Open Dyslexic

Open Sans

Noto Serif

Old Standard TT (serif) [online]

### Layout



### Tone



Reset to default

## Accessibility

Remind students that Kortext is an entirely accessible platform.

You can adjust the font, text size and background colour to suit disabilities and personal preferences, as well as this, there's the option to have your book read aloud to you.

## How would accessibility increase engagement?

We thought you might ask.

By reminding students of the accessibility features, you're showing them that the barriers that may prevent them from accessing an ordinary textbook have been considered with regards to eTextbooks, and subsequently, removed.

