Kortext
The trusted digital learning content and student engagement experts

Explore our hero products
Peace, prosperity and education

The next generation of difference makers and critical thinkers are currently navigating the education systems of the world, ready to make their mark. It is in our hands as educators and advocates to deliver meaningful and engaging experiences.

Quality education is a global priority recognised in the UN’s Sustainable Development Goals, and the education landscape is continuously evolving, with new innovations improving opportunities for students of all backgrounds.

Fair access and equity of experience in education are not just valued but expected in today’s society, and are made possible by the power of education technology.

We believe that only by embracing new, digitally-enhanced teaching and learning practices, focused on advancing the student experience, can we fully support the UN’s mission to drive “peace and prosperity for people and the planet, now and into the future”.

Meet Kortext

Kortext is the world-renowned digital content and student experience expert, leading the way for digitally-enhanced teaching and learning in the global education community.

We’re trusted by universities worldwide to help deliver a first-class learning experience to their students and keep them motivated to ace their studies.

We do this through our cutting-edge content and study platforms, and market-leading learner analytics that support universities in their mission to:

- Boost student engagement
- Drive outcomes
- Streamline workflows for librarians, administrators and academics.

We believe that providing equity of access and experience in education today will unlock new and exciting opportunities for students, paving the way for a better and brighter tomorrow – and we have the tools to make it happen.
Our expertise

- Improving equity of access and experience for students since 2013
- A team of 200 supporting over 2m students at over 2,300 universities worldwide
- Partnered with 85% of Russell Group universities
- Proud to have formed close and lasting relationships with over 4,700 publishers, major government and education bodies, and leading tech companies. We’re even certified as a Gold Microsoft partner.

Our promise

To work closely with our partner universities and other education providers to deliver the very best technology-enhanced experience they can for their students and staff.

As an organisation, we are aligned with 11 of the UN’s 17 Sustainable Development Goals, considering these goals in every decision we make. We are committed to supporting institutions with digital solutions that promote:

### Inclusivity
Providing the tools to deliver inclusive and accessible teaching and learning experiences

### Equality
Facilitating access to education for all, regardless of background or circumstance

### Efficiency
Streamlining workflows to save time and money, whilst helping students to study effectively

### Sustainability
Delivering digital transformation projects at scale worldwide, cutting emissions and deforestation

Discover Kortext The learning content and student experience expert

www.kortext.com
Guarantee equity of access and experience with the UK’s no. 1 smart learning experience and engagement platform.
Introducing Kortext

Leading the way with digitally enhanced learning

Kortext is the premier learning content and support organisation, helping universities to embrace digitally enhanced teaching and learning experiences.

2,300+ universities work with Kortext worldwide
85% of Russell Group universities use Kortext Arcturus
50% of UK university students study on our platform

Our infrastructure was already in place with solutions such as Canvas, Microsoft and Zoom, but we needed an integrated eBook platform. With Kortext’s fit with this stack, implementation at pace was straightforward and now the platform has become an integral part of our teaching, learning and programme delivery.

~ Mark Bramwell, Chief Information Officer at Oxford University’s Said Business School

The Kortext Arcturus platform provides a gateway to over 2 million eBooks and digital learning content from over 4,700 leading academic publishers, that students can access anytime, anywhere and on any device.

Our cutting-edge platform comes complete with interactive study tools and insightful learner analytics, helping universities across the globe to improve student engagement with learning content and achieve large scale digital transformation.

Our reach:
We work with education leaders, librarians and academics to enhance the delivery of teaching and learning for programmes, institutions and even entire countries.
Discover the **power, speed and extensive capability** of the Arcturus platform – easily integrating with digital learning ecosystems to provide a seamless user experience for librarians, academics and students.

### Kortext Arcturus
The smart learning experience and engagement platform

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#### Librarian Smart Hub
Librarian Smart Hub: This includes our recently enhanced Acquisition Portal, with improved workflows that enable you to navigate content selection with ease to save time and money, view digital list pricing upfront as well as library pricing for many of the major publishers, and more.

#### Content Marketplace
Content Marketplace: Our content marketplace enables universities to set up their own eBookStore so students can purchase content themselves at competitive prices.

#### Student Smart Hub
Student Smart Hub: Kortext’s personalised, digital bookshelf provides students with access to their course content through an accessible eReader anytime, anywhere and on any device – even offline! Make notes, search texts, export references, collaborate with peers and more with our smart study tools.

#### Insight Analytics
Insight Analytics: Our market-leading data on content usage and study behaviours gives you all you need to provide tailored student support, drive outcomes and improve content provision to boost engagement.

#### Academic Smart Hub
Academic Smart Hub: Our new Academic Smart Hub provides an array of features enabling academics to further engage with their students through the Arcturus platform including a Question Bank and file upload functionality.

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www.kortext.com
The library plays a key role in the teaching and learning experience. Our Librarian Smart Hub contains all the tools your library needs to support teaching and learning, through one smart platform.

**Access millions of eBooks and OERs**

The Kortext Arcturus platform provides a gateway to 2 million eBooks and digital content from over 4,700 publishers like Wiley, McGraw Hill and Pearson, plus access to OER content.

**Manage content acquisition efficiently**

Leverage our Acquisition Portal to select your digital learning content with ease – now with enhanced inventory search, alternative title recommendations, upfront pricing and a host of time-saving features.

**Enjoy the Kortext Open Resources Collection**

The Kortext Open Resources Collection is a curated collection of 10,000+ Open Educational Resources and Open Access titles that can be easily made available to your students.

**Understand the value of your content**

Kortext’s analytics dashboard for librarians provides valuable insight into content usage so you can see how students are engaging with their content and use this data to inform future acquisition decisions.
Kortext partner universities now have the option to set up a branded university eBookStore for their students, enabling students to purchase their own digital learning content at competitive prices.

This is a great way to promote further reading or simply give your students a more affordable option to purchase study materials of their own.

Why set up an eBookStore?

**Partner discounts**
Unlike Amazon, we can allocate an agreed discount so that students can purchase any book across the eBookStore at a competitive rate.

**Upload reading lists**
We can add your programme reading lists into the store so that essential, recommended and background reading is flagged to your students for purchase.

**Interactive study tools**
Any books purchased by students through the store will be added to their bookshelf so they can benefit from the interactive study tools available on the Kortext Arcturus platform.

The way we see it, whether a student is purchasing out of necessity or preference, if they're going to buy, why not choose the cheaper, more sustainable option and go digital?
Students can study smarter with anytime, anywhere access to their course books through a personalised, digital bookshelf. The tools and capability of the Student Smart Hub help your students to deeply engage with their learning content for a richer learning experience.

**Search the bookshelf**
Students can find a specific book, author or search for key terms across their bookshelf and jump right into the content they need.

**Engage with content**
Our host of cutting edge, smart study tools includes note-taking, highlighting, colour coding, bookmarking, in-text searches and reference exports to name a few!

**Consolidate knowledge**
Complete in-book practise questions written or assigned by academics to consolidate knowledge.

**Collaborate**
Kortext’s group collaboration tool links students to their peers and academics through online study groups, so they can feel connected whatever their location and mode of study.

**Study on-the-go**
The Kortext Arcturus platform is accessible anytime, anywhere and on any device. With our offline apps, students can study offline and sync their study activity the next time they have an internet connection.

**Get organised**
Save notes, citations and other useful information into handy workbooks to make learning more manageable.

**Unrivalled security**
Kortext leverages the Microsoft Azure cloud hosting platform in the EU so you can benefit from unparalleled data security, meaning your student data is kept safe from aggressive parties.
The Kortext Arcturus platform offers gold standard accessibility features, providing an enhanced learning experience that is accessible for all. Our passion and dedication to accessibility can be seen in our 100% ASPIRE review score.

Here’s what students can expect:

**Adjustable font**
Font style and size can be adjusted to suit student needs in ePUB files. This includes the option to change font to Open Dyslexic.

**Change background colours**
Background colours can be changed to night mode or dark sepia tone for different reading conditions and preferences.

**Read Aloud**
Convert text to speech with Read Aloud on our App readers. This inbuilt functionality is available for both ePUB and PDF files on our native applications.

**Platform language**
Leveraging the power of artificial intelligence, students can change the platform language to suit their needs.

**Screen readers**
The Kortext app has a built-in reader or can work with other screen readers such as NV Access, JAWS, TalkBack, and VoiceOver.

**Transcripts**
To make our content accessible to as many people as possible, if requested, transcripts of all the audio and video content in a book are available.
Kortext’s market-leading analytics dashboard provides everything from a simple overview of student engagement with content to detailed data down to individual student, book and even chapter level.

Example summary dashboard

Filter by enrolment period and bookmark for future use

User summary
Active users, registered users, registration rate, activity rate, total users

Reports
Various reports to query: Summary, User, Content, Access and lists (shows all data in a list view)

Engagement summary
Study time, pages accessed and study session summaries

Filter page to look at user and content engagement in more detail

Provision summary
Total courses, total modules, books activated and averaged time in book

Active students and study time by date

Data-led decision making

Kortext’s comprehensive data enables academics, librarians and university leaders to understand how their students are studying and how to improve engagement.

With Insight Analytics...

- Academics can monitor student engagement with digital course content and tailor support to those who need it most, so no student is left behind.

- Librarians can see how students are using their content to better understand its value and inform future acquisition decisions.

- University leaders can use Kortext’s data to realise the benefits of digital content in improving student retention, progress and outcomes, resulting in stronger satisfaction scores.
The Kortext Arcturus platform comes with a specially developed Academic Smart Hub, giving academics access to tools that can be used both in and out of the classroom to enhance the teaching and learning experience.

**Question bank**
Set multiple choice or true / false questions within a text and share them to Kortext study groups to help students consolidate their knowledge as they study!

**Upload additional content**
Upload supplementary materials such as lecture notes for your students using our new ‘My Files’ feature.

**Request inspection copies**
With Kortext, improving your reading lists is easy.

Academics can browse and search the entire Kortext inventory and request inspection copies of any newly published books from the library.

And there’s plenty more to come in this space!
The Kortext Arcturus platform will easily lock into your university tech systems however they are configured. We offer enhanced integration and operability with your learning ecosystem – from the learning management system (LMS) / Virtual Learning Environment (VLE) to your reading list management system and library and discovery systems.

Why integrate?

By embedding Kortext Arcturus directly into your existing systems, you can:

- Provision eTextbooks directly your students in a seamless workflow
- Enable access to content through one unified system.

Our expertise

We have expertise integrating with all the major VLEs, as well as other smaller and bespoke systems.

We’ll connect the platform to ensure the material across your university is easily available to thousands of students via single sign on.

First-class support

Alongside your dedicated Account Manager, you’ll also receive support from our friendly team of customer service professionals as well as access to our handy support portal and knowledgebase.

From implementation to the day-to-day operation of the platform, at Kortext we stay with you throughout your digital journey and are available 24/7.
In terms of how we work with Kortext, it has always felt to me to be a successful partnership. Our NSS has gone up about 20% in the period of time we’ve been running this, so satisfaction with our resource provision has risen.

Our students are happy that they no longer have to physically carry around heavy textbooks and can access their reading anywhere, even offline. Moving to Kortext has definitely improved student engagement with their texts. The brilliant analytics tab allows us to see exactly which students are engaging …allowing us to target the things that work best with the students, and identify students who are not engaging and provide early intervention.

With Kortext I felt confident that we had found a platform that offered us everything we needed, as well as a company who could support us and our students through this transition. We’ve been very happy with how things have gone…and have received positive feedback from our academics.

I think that the access to reading materials through Kortext that has been available online has been instrumental in my success in the course so far. I tend to do a lot of my writing late at night when I have a clear head and being able to access these resources on demand has really helped. If these had not been available, I have no doubt that I would not be succeeding on the course in the way that I am.

~ Post-graduate student studying at Aston University, UK
Meet some of Kortext’s university partners:

[Logos of various universities]

To discover more about how Kortext can support digitally-enhanced learning at your institution, please do not hesitate to get in touch.

Email: marketing@kortext.com
Visit: www.kortext.com
The dynamic reading list management system
by librarians, for librarians
Knowledge discovery is a part of life - especially for students. At KeyLinks we believe in making it as easy as possible.

Between the library and the internet, there's a rich repository of learning content out there waiting to be consumed, but with so many resources available the search for relevant and impactful content can be overwhelming. This is where a robust, intuitive, and flexible reading list management system (RLMS) can make all the difference.

~ Peter Bowles Barrett, KeyLinks Customer Experience Manager

Save time and money with KeyLinks

KeyLinks is the dynamic reading list management system created by librarians, for librarians. Developed by Kortext, KeyLinks enables institutions to easily create, manage and disseminate reading lists – guiding students to the right resources at the right time.

By placing the library at the centre of teaching and learning, KeyLinks:

- **Drives efficiencies** in librarian and academic workflows to save time and money
- Creates a **collaborative environment** for librarians and faculty departments to work together
- Provides a simple reading list solution that students can **access anytime, anywhere and on any device**
KeyLinks’ features and functionality were developed in partnership with librarians to support the management of reading lists, improve workflows and provide valuable analytics that help you measure success. KeyLinks has a full administrative suite of tools, including digitisation and acquisition workflows to support librarians – but this isn’t all.

Discover KeyLinks for...

**Librarians**

- **Easy set up** – KeyLinks is an out-of-the-box solution that’s dynamic and customisable. Resource lists are quick to populate with uploads and one-click adds, or we can even automate the process for you.

- **Intelligent acquisitions** – keep on top of resource availability within your own specified parameters to make purchasing decisions quickly and easily.

- **The centre of teaching and learning** – with multiple, flexible user permissions available, you can work in partnership with departments and your academic colleagues, tailoring permissions to suit your workflows.

- **Insightful analytics** – KeyLinks provides valuable insight into usage that can be filtered by year, course and module, right down to individual list and material type. With KeyLinks data reports, you can even measure how students are engaging with their resources!

**Academics**

- **Simple list creation** – lists are easy to create and include accurate and up to date materials. With ready-made list templates and flexible workflows, you can get started in no time.

- **Customisable lists** – with free-text tags, notes, and easy formatting, you can use your own style and terminology to guide students to their study materials.

- **Dynamic reading lists** – once created, reading lists in KeyLinks can be revisited, updated and annotated at any time, enabling you to continuously improve the resources you assign and provide extra guidance to your students.
Students

- **Anytime access** – students can access their reading lists anytime, anywhere and on any device though our accessible and intuitive system. As a minimum, KeyLinks aims to conform to level AA of the Web Content Accessibility Guidelines.

- **All materials in one place** – Students can find all their resources in one place, with no need to email teaching staff. Resources or library records are linked to directly from their reading list.

- **More than a book list!** – KeyLinks reading lists provide access to more than just books, chapters, and articles. Journals, videos, web pages and interactive materials can be included to enhance the student experience, with notes and tags for extra guidance.

KeyLinks' new user interface

KeyLinks’ new user interface offers a modern look and feel with intuitive navigation that makes managing your reading lists a breeze.

**New student view**

KeyLinks’ student view offers extensive sorting and filtering as well as an exportable citation generator, allowing for easy citation management.

**More interaction opportunities**

Students can view detailed book data alongside their engagement tools, prompting a better understanding of course texts and another opportunity to interact with list content.

**New academic view**

Academics can easily structure and add content to lists with KeyLinks’ simple edit screen. Private notes and editable user roles allow for easy collaboration.
Seamless integration

KeyLinks is an out-of-the-box solution that your library can customise to meet the needs of students and staff. The system integrates seamlessly with existing university tech such as:

- Learning management systems (e.g. VLEs like Blackboard, Canvas and Moodle)
- Library management systems
- Discovery systems
- Open Access resources like Unpaywall
- Aggregator platforms like Kortext

Become part of the KeyLinks journey

We listen to our customers, which is why our development roadmap is driven by the feedback and requirements of our partner universities and libraries.

This means working together to create and deliver service tailored to customer needs.

Flexibility for Frontier Nursing University

A reading list management system was more applicable for our institution than traditional e-reserves systems, and KeyLinks will provide the flexibility we need to better integrate readings into our course content.

~ Billie Anne Gebb, Director of Library Services Frontier Nursing University (Kentucky)
Case study

Saving time by improving library workflows

Named the ‘number one university in England for teaching quality’ according to The Good University Guide 2022, Plymouth Marjon University has almost 3,000 undergraduate and postgraduate students. One of the university’s key focuses is innovation – finding better ways of doing things – which is why they chose KeyLinks as their reading list management system.

The university’s previous reading list management system (RLMS) was paper-based and very dependent on document sharing. Advocacy and tracking of lists occupied a large amount of time and relied on an annual reading list cycle for each of their three semesters. Although their previous system worked well, the library explained that there was “a lot of time we could have spent doing a lot of other things, rather than admin”. This prompted a long-term goal of obtaining a reading list system to improve workflows and help free up their staff’s time.

The pandemic was a strong driving force behind this change as the university strove to ensure continued access to library content during the lockdowns and implement a sustainable, long-term solution for their academics. This led to an agreement to introduce a new library management system (LMS), the savings from which would then enable purchase of KeyLinks and provide the means to review how they managed their resources.

The university were looking for more than just a customer-supplier relationship; they wanted to be seen as a development partner. KeyLinks suited them by offering a more tailored service, working closely with customers to provide support and develop a bespoke and agile customer-focused roadmap, whilst offering best value. KeyLinks implementation was managed through weekly meetings with the Head of KeyLinks or the KeyLinks Customer Experience Manager, both of whom are experienced librarians.

I think it’s a really important thing, having that knowledge behind it and knowing that it’s librarians in conversation with librarians. It’s really refreshing to work with companies who understand customers’ needs. We’ve managed to create a good relationship [with KeyLinks] which has put us in good stead for years to come.

~ Kerry Kellaway, Head of Library Services at Plymouth Marjon University

It feels like with KeyLinks the sky’s the limit.

~ Tom Nicholls, Liaison Librarian at Plymouth Marjon University

The choices KeyLinks offers allows for workflows to be tailored to institutional needs. For Plymouth Marjon, this meant retaining library control over final publication of their lists using our moderation feature and using the system to highlight the value the library could offer its users. When asked about their hopes for the future of KeyLinks, the library team were excited about the possibilities.
Considered one of the best young institutions in the world, Maastricht University (UM) in the Netherlands has 4,400 employees and more than 20,000 students – with more than 50% of its students coming from outside the Netherlands.

Before choosing KeyLinks, UM was using its own in-house reading list management system which worked for many years but did not integrate with other key library systems and had become complicated and time consuming to manage.

UM sought a solution that would:

- Fully integrate with other library systems and their learning management system
- Optimise workflows and provide a better user experience for librarians and course coordinators
- Enable increased interaction with students

To ensure their systems stayed current, the institution was keen to find a more commercial, supportive partnership to provide an enhanced solution with a flexible approach to future development. KeyLinks was initially introduced to two faculties as part of a trial, and we provided full system training. Some development work was needed on the library side to enable books and journals to be searched for easily and added to the resource list, which led to us rapidly developing the ‘Bookmarklet’ tool – enabling librarians to bookmark items from a wide range of websites and quickly add them to their reading lists – a development which was gratefully received by UM.

To meet their needs, KeyLinks integrated seamlessly with UM’s Learning Management System – this included Blackboard during the trial period and then Canvas at the start of the new academic year, ready for the pilot to begin. UM had thousands of modules and courses on its database which would have been a major task to set up manually in KeyLinks. To overcome this, we worked closely with the university’s IT team who were able to tweak some formatting and make it possible for KeyLinks to upload everything automatically per semester block, to an agreed hierarchy, saving time and enabling academics to begin building their reading lists quickly.

KeyLinks has provided Maastricht University with a flexible solution that enhances the library workflow to save valuable time for university staff and fits in neatly with Canvas to improve student access and engagement with assigned reading. By partnering with KeyLinks, the university now has a future-proof system that they will have a role in developing as they join the KeyLinks user community.

Working together closely, evening during the COVID-19 pandemic, KeyLinks and the team at Maastricht University Library have built a strong relationship.

We saw a lot of potential because [KeyLinks] were, at that moment, eager to improve and to listen to what we wanted...a true partnership is working toward a common goal.

~ Ineke Schmetz, Library Systems Specialist at Maastricht University
Frontier Nursing University in Kentucky is an institution with 2,500 students and 82 years’ experience in providing nursing and midwifery education.

Endeavour College of Natural Health in Australia, the largest private Higher Education provider of national medicine courses in the Southern Hemisphere.

C3-Bibliothek für Entwicklungs politik (C3-Library for International Development) in Austria, the country’s largest scientific and educational library on international development, women and gender, and global learning.

Anglia Ruskin University (ARU) is an innovative, global university than ranks as one of the top 350 higher education institutions in the world, and in the top 40 in the UK. KeyLinks was selected as the reading list solution that aligned with ARU’s commitment to providing high-quality, sustainable digital infrastructure and driving effective and efficient processes.

The University of Hull serves circa 15,000 students and is named as one of the top 60 UK universities. KeyLinks’ appointment as the university’s new RLMS is in keeping with the University’s Strategy 2030 which looks to build a more inclusive, empowering and progressive approach in everything they do.
The growing diversity in our customer-base can only be a good thing for KeyLinks. Each institution we work with brings a fresh perspective and new ideas that we’re always keen to explore. Long may this continue as we bring the benefits of KeyLinks to more institutions.

~ Peter Bowles Barrett, Customer Experience Manager at KeyLinks

Scan the QR code to find out how KeyLinks can drive efficiencies in your library workflows, and arrange a demo today.

www.kortext.com/keylinks

Want to get in touch? Email us directly at marketing@kortext.com.